



ICGN

International Corporate Governance Network

20 April 2012

Dear Colleague,

I am delighted to invite you to join the International Corporate Governance Network (ICGN) and share your knowledge and expertise with fellow decision-makers from around the world. This invitation extends to an opportunity to join the world's most influential meeting in corporate governance – the ICGN Annual Conference taking place in Rio de Janeiro between 25th – 28th June.

Since its inception in 1995, the ICGN has evolved from being a forum for international dialogue between leading investors, into a truly global body with over 550 Members based in 47 countries. Our investor members represent assets under management in excess of US\$18 trillion and include the world's largest asset managers, asset owners and private investors. The ICGN's mission is to promote good corporate governance world-wide and we do this through:

- **Influencing** public policy through regulatory engagement and best practice guidance;
- **Connecting** members across borders to exchange knowledge and experiences on corporate governance;
- **Educating** market participants on how to identify, analyse and integrate ESG information in investment decision-making; and
- **Informing** members on emerging issues via Country Correspondents, the ICGN Yearbook, conference summaries and member emails.

The ICGN Annual Conference is the world's premier event on corporate governance and is being hosted by Latin America's most influential bodies including: IBGC, AMEC, BMF&BOVESPA, BRAIN, and CVM. The two-day programme is focused on emerging issues in Latin America likely to have the most impact on global markets. It precedes the annual Principles for Responsible Investment meeting also being held in Rio and expected to attract over 500 delegates from over 30 countries.

A key priority for ICGN is to help protect our members' investments globally. We do this through our regulatory engagement with a particular focus on protecting investor rights and, at the same time, encouraging shareholder responsibilities and accountability. Our outreach programme includes dialogue with governments and leading bodies such as the G20, World Economic Forum, European Commission (EC) and Organisation for Economic Cooperation and Development (OECD). This engagement work is complemented by ICGN best practice guidance which is developed by members on emerging issues and underpinned by the 'ICGN Global Corporate Governance Principles' which I am pleased to send you.

In addition to our policy and advocacy work, the ICGN has developed a tailored education programme for investors around how to integrate environmental, social and governance factors into the investment decision-making process. This initiative is co-financed by the EC and, following the success of the inaugural

programme in London last month, further courses are scheduled in Europe with longer term plans to hold courses in other regions.

ICGN Members also benefit from exclusive access to information aimed at supporting you on a day-to-day basis such as the Brazil Country Correspondent page, led by IBGC, providing investors with access to changes in corporate governance since the last proxy season. Also freely available to members is the ICGN Yearbook highlighting trends in growing markets including a number from Latin America including articles on the success of the Novo Mercado and the investment landscape in Brazil.

Now, more than ever before, the investment community is challenged with helping to restore public confidence and trust in our financial markets – ultimately enhancing corporate value over the long term. As an ICGN Member, you are equipped with tools to help you do this through regulatory influence, networking, education and information.

I do hope you are interested in becoming an ICGN Member and please don't hesitate to contact either myself or my colleague Kerrie Waring, Chief Operating Officer (Kerrie.waring@icgn.org) or any member of the team indicated below if you have any questions. Alternatively, you can easily register your membership online via www.icgn.org where you will find more information on our work programme and the many ways to get involved.

Kind regards,

Carl Rosen
ICGN Executive Director

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